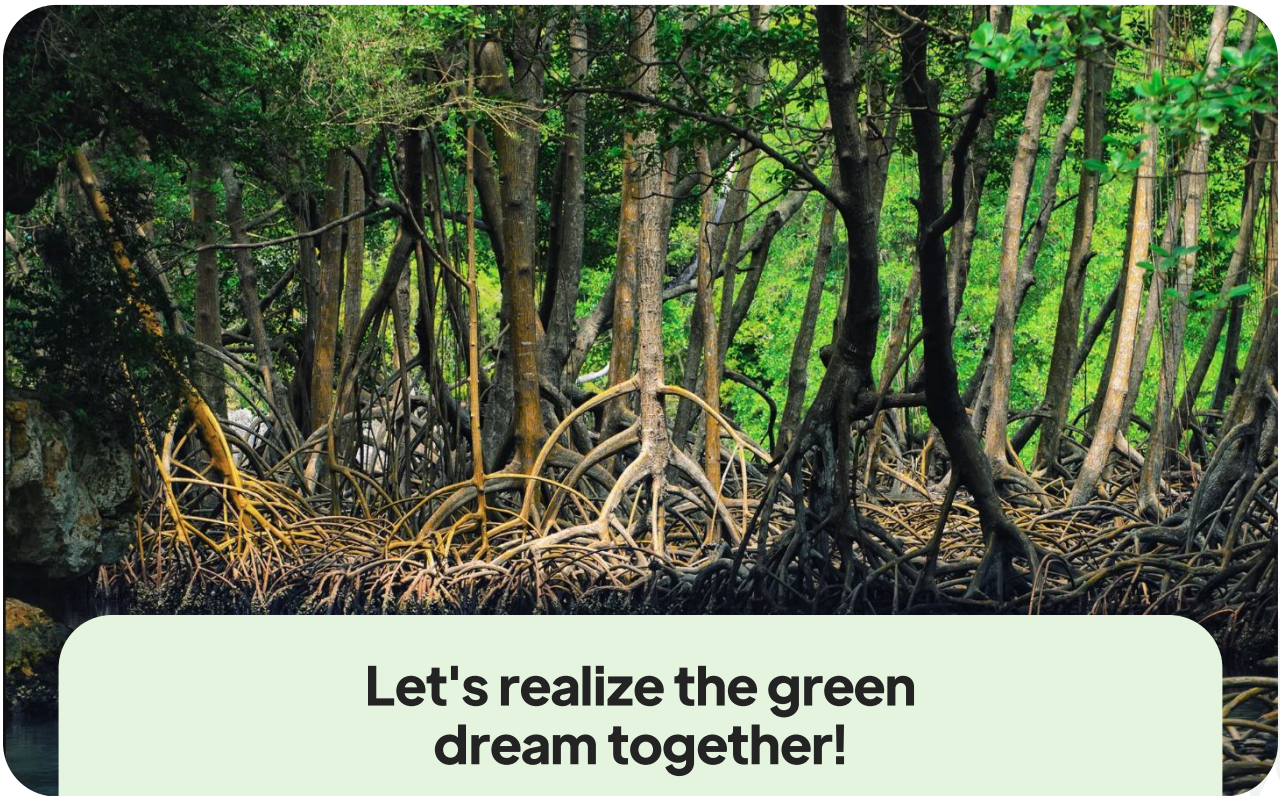


# LET'S PLANT 10.000 MANGROVE



**Let's realize the green  
dream together!**

Be a part of our ambitious project, planting 10,000 mangroves in the East Java ecotourism park, contributes to sustainability and the beauty of nature.

ALIGNED WITH:



# About JCI East Java



The Junior Chamber International (JCI) is an international, non-profit, and non-political organization officially affiliated with the United Nations, present in 124 countries. JCI members are aged between 18 and 40 years.

Our main activities include 4 Areas Of Opportunity:

Business and Entrepreneurship

Community Action

Individual Development

International Cooperation

One of our focuses is on ESG (Environmental Sustainability Goals).

**JCI is launching a mangrove planting initiative to kickstart a greening program, which is one of our commitments!**

## Our GOAL

We want to make a positive impact in the environment, with the goal towards a sustainable and responsible environment.

# About Green Haven Project



The **Green Haven Project – Mangrove** is an initiative dedicated to restoring coastal areas through mangrove planting combined with educational programs.

## Place

Surabaya

## Date

6th September 2024

## Participants

JCI Members

Local Mangrove Farmers

Sponsor Companies

University Students

## The Reason

We want to plant 10,000 mangroves to combat climate change, support biodiversity, protect coastlines, improve water quality, and create a sustainable future.

Restoring the "Green Belt," a vital buffer zone for the ecological balance of coastlines threatened by the phenomenon of beach erosion.



# The Impact

## Current Condition



## Our Goal



The impact of planting 10,000 mangroves over 25 years would be:

### Carbon Sequestration

3.000.000 kg

### Density of CO<sub>2</sub>

1,517,530 m<sup>3</sup>

### Carbon Credits

3.000 Credits

### Water Quality Improvement

Enhanced filtration of pollutants and sediments.

### Biodiversity

Increased habitat for numerous marine and terrestrial species.

### Coastal Protection

Reduced erosion and storm surge impact.

### Tourism and recreation:





















Enhance opportunities for ecotourism and recreational activities

# The Plan

## Leaderboard

Most Donation

Most Recent

01	 Mangrove Maven <b>Budi Hartanto</b>	 970 Trees	06	 Guardian of the Grove <b>Amin Robby</b>	 600 Trees
02	 Mangrove Maven <b>Dewi Sartika</b>	 800 Trees	07	 Mangrove Master <b>Andi Hartono</b>	 530 Trees
03	 Mangrove Maven <b>Eko Wahyudi</b>	 720 Trees	08	 Mangrove Master <b>Charisel Lim</b>	 490 Trees
04	 Guardian of the Grove <b>Rina Kartika</b>	 700 Trees	09	 Mangrove Master <b>Asyer Pradana</b>	 410 Trees
05	 Guardian of the Grove <b>Agus Prasetyo</b>	 650 Trees	10	 Mangrove Master <b>Neilson Soeratman</b>	 320 Trees

## Crowdfunding & Sponsors

We plan to raise funds from people & companies that care towards preserving the environment.

### Crowdfunding

Our Crowdfunding will be open from 16th June 2024.

### Sponsors

We are also open for companies that have CSR and Green Environmental goals to offset their carbon footprint.



LEADERBOARD | ABOUT | EVENT DETAILS | SPONSORS

Plant a Mangrove

Green Horizons Await, Join Us in  
Planting 10,000 Mangroves!

10,000

Mangrove Trees Planted

Support Our Mission



## We Created a Website

We made a website to show all the donations made  
through the crowdfunding

This event is also made with the goal of transparency of  
responsibility. The impact of this event will be reported &  
tracked in detail.

Visit our Website at:

**JCIGREENHAVEN.COM**

# The Goal

RAISE

**Rp150.000.000**

We plan to raise funds from people & companies  
that care towards preserving the environment.

PLANT

**10.000**

**MANGROVES**



# Key Events

**01**

Introducing the beauty of mangroves on a journey to the planting site.

**02**

Collaborating and working together with local farmers while planting each mangrove

**03**

Exploring the wonders of mangrove ecotourism, an educational adventure.

**04**

Exploring the wonders of mangrove ecotourism, an educational adventure.

**05**

Coverage & documentation by news media, share your story of change!





# Event Rundown



**01**

Arrived at the location.

**Time: 06:00 – 06:30**



**02**

Sailing, while listening to stories about mangroves and their benefits.

**Time: 06:30 – 07:00**



**03**

Upon arrival at the site, gather for a planting briefing and group division.

**Time: 07:00 – 07:30**



# Event Rundown



**04**

Planting trees.

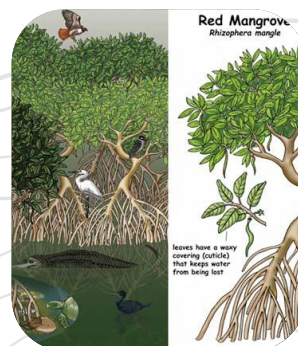
**Time: 07:30 – 09:00**



**05**

Presentation about mangroves & break time.

**Time: 09:00 – 10:00**



**06**

Awards, and a speech from the top donor.

**Time: 10:00 – 11:00**



# Crowdfunding Package



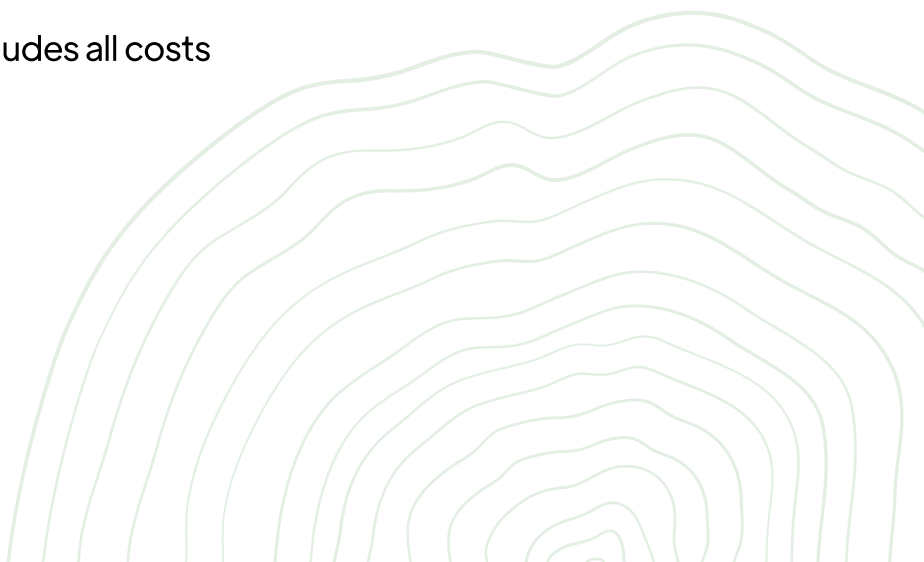
The website [jcigreenhaven.com](http://jcigreenhaven.com) will serve as the leaderboard and purchasing platform.

Participants will be able to buy trees and receive rewards according to their purchasing tier.

Membership Tier	Min Buy	Benefits
 Seedling Scout	5 Seeds (75k)	Badge
 Sapling Savior	10 Seeds (150k)	Badge + Pin
 Tree Titan	20 Seeds (300k)	Badge + Pin
 Mangrove Master	50 Seeds (750k)	Badge + Pin + Bag
 Guardian Of The Grove	100 Seeds (1.500k)	Badge + Pin + Bag
 Mangrove Maven	200 Seeds (3.000k)	Badge + Pin + Bag

## Note

Price per tree: Rp 15,000, this includes all costs



# Main Sponsor Package



Sponsors will purchase trees and receive rewards according to their purchasing tier, along with bonuses such as exclusive interviews with the news media and their company logo placed on shirts distributed to buyers.

Benefits	Eco Trailblazers	Green Innovators	Eco Vanguard
Price	15 Million IDR	30 Million IDR	45 Million IDR
CO2 Sequestration	22,5 ton/year	45 ton/year	67,5 ton/year
Number of Trees	1000 Trees	2000 Trees	3000 Trees
Logo on JCI Banner	✓	✓	✓
Logo on Communal Stainless Plate	✓	✓	✓
Considered as Main Sponsor	✓	✓	✓
Dedicated Stainless Plate		✓	✓
Report Update on Planted Trees		✓	✓
Logo on Event Clothings			✓



# How to Cooperate?

The willingness to become a sponsor must be communicated to the organizing committee no later than one month before the event takes place, with the final deadline falling on **August 6, 2024**

If the cooperation agreement is made after the above deadline, then the sponsor will lose points in the form of counter-performance under the new agreement terms, without reducing the initial sponsorship value.

## Mechanism

Sponsors are required to submit their design (logo) by **August 6, 2024**, by sending it to the email [michaelwongso1@gmail.com](mailto:michaelwongso1@gmail.com) with the **subject line: "Sponsor Category \_ Company Name"** (in PNG format).

Sponsor materials are to be provided by the sponsors themselves; the organizing committee will not accept editing of sponsor materials. The format of the material **must be in PNG**. Publication materials must be submitted to the committee **before the specified deadline** and must receive approval from the committee. Any mistakes in the submission of publication materials by the sponsors are **not** the responsibility of the committee.

# Payment Method



- Every type of collaboration can be agreed upon if accompanied by an initial payment (a 50% down payment), along with the signing of a contract or letter of willingness to participate.
- A 50% down payment or full payment is made at the time of agreement and signing of the MOU with a representative from the sponsorship division.
- The next payment is the settlement of the total cost, which must be paid by no later than **August 6, 2024**.
- Terms not covered in this proposal can be negotiated based on mutual agreement between the sponsor and the proposal presenting committee.
- In case of any dispute, all parties involved in this agreement must uphold mutual consultation for consensus.

For all forms of cooperation contract payments and information, you can contact:

Contact Person:

**Michael Wongso 0813-9586-3859**

Email: michaelwongso1@gmail.com, jci.eastjava@gmail.com

Payments should be made to BCA account number 088 8300 778 under the name Perkumpulan JCI East Java, and payment confirmations should be made through the JCI Secretariat.

# Together With JCI, Sowing Seeds of Hope, Nurturing a Brighter Future!

Let's join forces in the noble endeavor of planting 10,000 mangrove trees to build a greener and more sustainable future.

Your support will make a significant impact on environmental conservation and enhance your company's positive image as an agent of change.

